



MATTHEW DUGUE

SOCIAL MEDIA STRATEGIST

CONTACT

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EDUCATION

C/O 2024
WILMINGTON COLLEGE

- Bachelor of Arts in
Communications: Digital
Media Production

SKILLS

- Adobe Creative Cloud
- Microsoft Apps
- Canva
- Social Media Management
- Communication Skills
- Organization Skills
- Teamwork Skills

REFERENCES

Ebenezer Penha

Head Pastor

Phone: 614.332.1976

Email: pastoreb@therockfgc.org

Luisa Singletary

Digital Marketing Strategist

Phone: 740.507.5314

Email: luisamsingletary@gmail.com

Micah Mills

Head Men's Basketball Coach

Phone: 330.204.4482

Email: micah.mills@wilmington.edu

PROFILE

Social media strategist specializing in photography, videography, and content creation. Experienced in crafting visually engaging, results-driven campaigns that elevate brands and boost online presence. A creator of impactful content strategies tailored to each audience. A creative storyteller with a passion for helping businesses grow through innovative visuals and data-backed solutions.

WORK EXPERIENCE

National Center For Urban Solutions

OCT 2024 -
PRESENT

Social Media Strategist

- Created and executed engaging multimedia content strategies across social media platforms, capturing and editing high-quality photo and video content to drive audience engagement and brand growth.
- Collaborated with cross-functional teams to produce content that boosted social media engagement and brand awareness.

Storied Rivals Sports Media

JUNE 2024 -
NOV 2024

Videographer

- Captured high-quality game footage and highlights for a full football season, utilizing advanced camera techniques to deliver dynamic and engaging visuals.
- Demonstrated expertise in high-action sports shooting, adapting to fast-paced environments, and produced content that resonated with fans.

The Rock Church: Columbus

SEPTEMBER 2024 -
PRESENT

Head of Social Media/Videography

- Leading a team of photographers and graphic designers to develop high-quality, visually compelling content for church social media platforms, driving increased engagement and community interaction.
- Collaborated with church leadership to align content with congregational goals, enhancing the church's online presence.

Wilmington College

AUGUST 2023 -
MAY 2024

Social Media Creator

- Athletics: Managed social media accounts for the basketball and track teams, creating engaging content that boosted team visibility and school engagement.
- Activities Programming Board: Produced promotional and social media campaigns for campus events, increasing student participation.